

# Tobacco News

*Keeping you up to date*

## 2015 Rate Sheet

### **Regular Issue advertising rates (per issue):**

Full page.....	\$475
with an article .....	575
Half page.....	375
with an article .....	475
Quarter page.....	275
Business card size.....	95

### **Special Issue advertising rates (per issue):**

Full page ad with an article.....	\$575
Half page ad with an article.....	475
Quarter page ad with an article.....	375

\*\*\* Regular issues may be combined with Special Issues

Tobacco News is a bimonthly newsletter with print and online editions, as well as some Special Issues. The print edition is in black and white, and the online edition is mostly in color. The publication reaches about 1,000 growers and agribusiness leaders, and it informs and highlights both groups.

### **Estimated publication dates are:**

January/February  
March/April  
May/June  
July/August

September/October  
November/December

**\*\*\* Please send all material by the 10<sup>th</sup> of the month or earlier, such as Feb. 10, April 10, June 10, August 10, Oct. 10 or Dec. 10.**

This publication goes mainly to growers in North Carolina, South Carolina, Georgia, Florida, Virginia, Kentucky, and Tennessee. These farmers not only grow tobacco but may grow other crops such as cotton, produce, peanuts, soybeans, wheat, barley, and hay. They also may raise livestock.

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